Nacho Gutiérrez
Creative Director and Product Designer

EXPERIENCE

Creative director and Product Deisgner at UNDERGRAF
03/19 - Currently

International projects in Europe, Asia and America

Design of web pages and app for GSK or Viatep

Motion graphics of Global campaign of vaccination

Heuristic analysis, design systems and prototiping

Art Director and Product Designer at Touch of Synergy
09/18 - 03/19

Rebranding of all products and new corporative image

International campaigns in South America and Europe

New web pages in Spain, UK, Chile and Peru

Prototipe and iteraction of all web pages

Telemarketer, Coordinator and Trainer at Orange
04/16 - 09/18

Leading a team of 15 people

Employee of the month 3 times

Trainer of new telemarketers and improvement of agents on line

Tester and develop of main tool (Ficha cliente) in all call centers

UX/UI and Graphic designer at Mobusi and Impresiones Web
04/14 - 03/15

Prototype of apps and webpages for international clients

Wireframes and Design for International apps and web pages

Iteration with users, design teams and stakeholders

Speechs to show our proyects and works to clients and companies

EDUCATION

Ironhack Bootcamp UX/UI
10/19 - 06/20

7 proyects like ecommerce, MAAS, microsite or a big event

ESDIP animation 2D/3D and Graphic Design
09/10 - 07/13

CONTACT

+34 680 64 92 93

naxodesigner@gmail.com

www.nachodesigner.com

SKILLS

Creativity	Design System
UX Design	Design Strategy
Illustration	Usability Testing
Leadership	Motion Graphics
Art Direction	Design Research
Visual Design	Quick Prototiping
Service Design	Interaction Deisgn

TOOLS

Trello	Principle
Figma	Premiere
Notion	Illustrator
Sketch	Photoshop
InVision	Powerpoint
Keynote	After Effects
Indesign	3D Studio MAX

WORKING KNOWLEDGE

Blender	DaVinci
Cinema 4D	Houdini

LANGUAJES

Spanish: Native

English: Professional working proficiency

Code: HTML5 and CSS3 medium level